

# Privacy Statement

The following is Alpha's Privacy Statement, and as such conveys Alpha's stance on the handling of personal information. If you would like to know more about the below material, you can contact Alpha by:

- **Telephone:** 1300 257 426
- **Fax:** 07 3868 2601
- **Email:** [feedback@alphacompanies.com.au](mailto:feedback@alphacompanies.com.au)
- **Post:** GPO Box 1185, Brisbane, QLD 4001

## Personal Information Collection, Use and Sharing

When the Company collects, uses or discloses personal it is bound by the Privacy Act 1988 (Cth). In this statement, Personal Information has the meaning given to it in the Privacy Act 1988 (Cth) (Privacy Act).

The Company may collect, use and disclose the Personal Information provided via Your application and this Agreement in accordance with the Privacy Act and the Company's Privacy Policy. The Company may also collect additional Personal Information about You from third parties, such as third parties acting on Your behalf.

Generally speaking, the Company collects and uses Your Personal Information for the purposes of processing and assessing Your application, providing information, goods or services to You, administering and managing those services, facilitating the Company's internal business operations and fulfilling legal obligations, researching and developing the Company's goods and services, collating statistical data, providing You with information about other goods and services that the Company, and other organisations it has affiliations with, offer that may be of interest to You, and otherwise where required or permitted by law.

Your Personal Information is also collected to advise or offer information on other goods or services that may be relevant and of interest to You. If You do not wish to receive these offers or information, please email [feedback@alphacompanies.com.au](mailto:feedback@alphacompanies.com.au).

The Company may disclose Your Personal Information to its employees, contractors, related affiliates and third parties who assist the Company in operating its business and providing information, goods and services to You, or as otherwise required or authorised by law. The Company may also disclose

[www.alphacarhire.com.au](http://www.alphacarhire.com.au)

information to third parties acting on Your behalf.

The Company may also disclose Personal Information to debt collection agencies and other third parties as set out in the Privacy Policy.

### Information Standard: Disclaimer

If You do not provide the Company with your Personal Information, it may not be able to provide You with the goods and services or information You are seeking.

### GPS Tracking and Immobilisation

The Company may use GPS tracking or other electronic tools ('GPS Devices') to enable the Company to track the geographical location of its vehicles. By hiring an Alpha Car Hire Vehicle, You expressly consent to the Company using a GPS Device on the vehicle during the Rental Period where the Company sees fit. This will result in the Company using and retaining information from the GPS Device from time to time.

The Company may, where You are in breach of Your Agreement, and after considering any and all legislative requirements, use the installed GPS Device to immobilise the Vehicle. By hiring an Alpha Vehicle, You expressly consent to this.

### External Service Providers and Overseas Disclosure

The third parties who assist the Company to operate its business and provide You information, goods and services may change from time-to-time. Some, such as Google Analytics, Dotdigital, and We-Integrate are located overseas in countries such as the United States of America and New Zealand (respectively). The Company also uses developers and support staff located in the Philippines. The Company has taken reasonable steps to ensure these third parties have appropriate security for Your Personal Information.

### Trading Names

The Alpha Companies to which this policy applies are: Alpha Car Hire Australia Pty Ltd (23 610 564 040), AGLC Holdings Pty Ltd (ABN 24 115 911 683), Alpha Car Hire & Parking Brisbane Pty Ltd (ABN 87 610 415 319) and Alpha Car Hire & Parking CB Pty Ltd (ABN 92 148 842 166).

### Last Updated

This document was updated and/or last released on 13/01/2021.